

## Organiser

Red Ant Potato Chip Sdn Bhd

## Campaign Name

Red Ant Chip In, Cash In Redemption Campaign

## Promotion Period

The Promotion starts at 00:00:00 (MYT) on 01/3/2025 and closes at 23:59:59 (MYT) on 31/12/2025.

## Participant Eligibility

1. The **Red Ant Chip In, Cash In Redemption Campaign** ("Campaign") is **open to all individual legal residents of Malaysia aged 18 years and above** as of the start of the Promotion Period.
2. Participants must possess a valid **Malaysian identification document (NRIC or passport)** to verify their age upon request.
3. The following individuals are **NOT eligible** to participate in this Campaign:
  - Employees of **Red Ant Potato Chip Sdn Bhd**, including its affiliates, subsidiaries, advertising, and promotion agencies.
  - Immediate family members (spouse, children, parents, and siblings) of the employees mentioned above.
  - Any individual or entity involved in the administration, execution, or fulfillment of this Campaign.
4. The Organizer reserves the right to **verify participants' eligibility** at any stage of the Campaign. Failure to provide valid proof of eligibility upon request may result in disqualification.

## Participating Product

- Red Ant Paprika

- Red Ant Hot Chili Pepper
- Red Ant Cheese
- Red Ant Mushrooms
- Red Ant Sour Cream & Onion

## Participation Method

1. To participate in the **Red Ant Chip In, Cash In Redemption Campaign** (“Campaign”), participants must purchase a minimum of **RM20** worth of **qualifying Red Ant products** in a **single transaction** within the Promotion Period.

### 2. Submission Method:

- Participants can enter the Campaign by either:
  - a) **Scanning the QR code** on the Campaign poster, which will **direct them to WhatsApp** for submission.
  - b) **Manually sending their details via WhatsApp** to **011-1112244**.

### 3. Proof of Purchase Requirements:

- Only **printed receipts** generated from a **Point-of-Sale (POS) system** at participating physical retail stores are accepted.
  - **Handwritten receipts will not be accepted.**
  - **Online store invoices, e-receipts, or order confirmations from e-commerce platforms are not eligible.**
  - The printed receipt must clearly display:
    - Store name and/or logo
    - Date of purchase (within the Promotion Period)
    - Purchased products with descriptions and prices
    - Total purchase amount
    - Receipt number
4. Each receipt is **valid for one submission only**. Duplicated, reprinted, tampered, or illegible receipts will be disqualified.

5. The Organizer reserves the right to reject any receipts that do not meet the requirements or appear suspicious, altered, or fraudulent.

**1. Purchase Requirement:**

- Participants must purchase a minimum of **RM20** worth of **qualifying Red Ant products** in a **single transaction** within the Promotion Period.
- Only **printed receipts** from **POS systems** at participating physical retail stores will be accepted as proof of purchase. (Refer to **Participation Method** for details.)

**2. Redemption Offer:**

- Each eligible participant who submits a valid entry will receive **RM 5 Touch 'n Go (TNG) reload credit** per qualified receipt.
- The redemption is **strictly on a first-come, first-served basis**.

**3. Daily Winner Allocation:**

- A total of **300 winners per day** will be selected based on the first **300 valid entries** received on that day.
- Once the **daily allocation of 300 redemptions is reached**, any additional submissions on the same day will not be eligible for redemption.
- Unsuccessful entries on a particular day will not carry over to the next day. Participants may try again with a new qualifying purchase on another day.

**4. Redemption Limit:**

- **Each participant is only allowed to redeem once throughout the entire campaign period.**
- Any additional submissions from the same participant, even with different receipts, will be disqualified.
- The Organizer reserves the right to verify participant details to ensure compliance with this rule.

**5. Entry Submission:**

- Participants must submit their entries via the designated campaign platform (details to be provided by the Organizer).
- Each receipt can only be used for **one** redemption and must not be reused or duplicated.

## 6. Verification & Disqualification:

- The Organizer reserves the right to verify all submissions and disqualify any invalid, incomplete, duplicated, or fraudulent entries without prior notice.
- The Organizer's decision is **final** and no correspondence will be entertained.